

NUOQI SHEN

PHYGITAL FASHION DESIGNER

• PROFILE

Nuoqi Shen is an experienced designer specializing in digital fashion and 3D animation with a strong focus on integrating cutting-edge technology into fashion design. She excels in creating innovative, technology-driven solutions, with deep expertise in unisex fashion, Clo3d, and Unreal Engine. Nuoqi seamlessly bridges the gap between digital and physical fashion, developing compelling designs that resonate in both realms. Her strengths in design development and technical problem-solving make her a valuable asset in the evolving world of fashion.

• EDUCATION

MA Fashion

RCA (Royal College of Art), UK

(Sep) [2023] – (July) [2024]

- Distinction (All Course Highest Result)
- Program Social Media Ambassador (Instagram)
- Gained interdisciplinary experience, integrating fashion with emerging technologies such as XR and Wearable Technology.

Bachelor of Fashion (Design)(Honors)

RMIT University, Australia

(Mar) [2019] – (Nov) [2022]

- First Class Honors, WAM mark 80
- 2022 S1 Peer Mentor
- Program SSCC student representative in 2020
- Excelling in both practical design and academic research.

• PROFESSIONAL SKILLS

Digital Production: Unreal Engine 5, Unity, CLO 3D, Marvelous Designer, Cinema 4D, Blender

Creative Coding & IoT HCI: Arduino IDE, ESP32, C Programming, Python, Game Engine Integration.

AI & XR: Midjourney, ChatGPT, Stable Diffusion, Runway

XR: VR (UE5), AR (Unity), MR (Unity), Gaming (UE5)

Design : Illustrator, Photoshop, Indesign, Rhino, Procreate

Video & Animation: Premiere Pro, Videography, Photo Retouching, Collaging, Keyshot.

Office & Administrative:

- Excel(proficient); PPT(proficient); Word(proficient); Acrobat (proficient)

• EXPERTISE

Unreal Engine 5.0-5.4 (VR, Game, Arduino Sensor input to UE, Character Costume, Character Design, Animations, Blueprints, Motion Capture, Sequence, AI NPC, Metahuman)

Clo3d Digital Fashion (Clo to Unreal Engine/Cinema 4d/ Blender, Pattern Making, Texturing, Rendering, Animation, Garment Rigging)

• CONTACT



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• ACHIEVEMENT

- **PERFECT 10 RCA X 100% Optical 2024** Eyewear Competition Finalists
- Honorable mention **Best in Design 2024**
- **Victoria Premier's Designer Awards 2023** Fashion Design Finalists
- **iD International Emerging Designers Awards 2023** 3rd Prize Winner
- **Melbourne Fashion Week 2022** Student Runway selected and showcased
- Top 10 Finalists in **National Graduate Showcase** Melbourne Fashion Festival 2022
- **Global Design Graduate Showcase** with Gucci 2022 Shortlisted in genderless category

• WORK EXPERIENCE

Design Assistant | Strateas Carlucci

Melbourne, Australia | Feb 2023- June 2023

- A prestigious Australian luxury designer brand.
- Expanded physical designs into digital fashion campaigns using Clo3D and Cinema4D, enhancing the brand's online presence.
- Engaged in collaborative efforts to facilitate sample production and design process.

Footwear Design Paid Internship | Brave Feet

Melbourne, Australia | Feb 2023- Apr 2023

- Conducted comprehensive research on sustainable materials for eco-friendly sole design, barefoot shoe ergonomics, 3D printing technology, and trends in children's footwear.
- Created design sketches and drawings using Illustrator, considering the target market's preferences, which contributed to the final design selection for the upcoming footwear line.
- Collaborated with the product development team to ensure that designs met cost, quality, and production requirements.
- Assisted with the 3D rendering of shoe designs.

Fashion Design Internship | Gucci

Shanghai, China | Dec 2020- Feb 2021

- Developed design proposals and strategies that aligned with Gucci's brand culture and Chinese market trends, enhancing brand positioning.
- Formulated and created Gucci's 2022 CNY collection and local brand design collaboration scheme.
- Designed NJ Deja pop-up shop, enhancing customer engagement and brand experience.
- Designed 2022 Gucci Bloom bottle styles, which were accepted by the APAC region.

● **Fashion Design Tutor | Unitop Education**
Melbourne, Australia | Sep 2021- Jan 2024

- Developed and delivered lesson plans for fashion design tutorials, covering various techniques, theories, and skills.
- Instructed students in physical and digital design methodologies using industry-standard software and tools.
- Guided students in creating and refining professional portfolios for further study.
- Provided individualized feedback and mentorship to foster student growth and enhance design proficiency.

● **Salesperson & Seamstress | Pebble and Poppet**
Melbourne, Australia | Feb 2022

- Worked for a Melbourne kidswear brand, contributing to the design and sales of children's clothing.
- Provided customer service, processed sales transactions, constructed products, and met sales targets, enhancing customer satisfaction and increasing sales.

● **Chinese Intangible Cultural Heritage Clothing**
Design Assistant | XIZINGONG
Hang Zhou, China | Nov 2019 – Jan 2020

- Consulted on sustainable product line development, providing insights on eco-friendly materials and production methods, leading to a 20% reduction in waste.
- Demonstrated traditional handcrafting techniques to workshop students, enhancing their understanding and appreciation of intangible cultural heritage.
- Created research and design sketches of traditional Chinese style inspired garments.
- Assisted designers to style an upcycled fashion show.

● **Part-time Menswear Stylist| CHAMPZEE**
Remote, China | Sep 2020 – Feb 2021

- Handled e-commerce operations for customized menswear styling, ensuring customer satisfaction through personalized service
- Communicated with customers and curated styling looks with suitable products based on their demand and information.
- Achieved a 96% satisfaction rate and a 4.5-star customer review in January.

● **Apparel Development Internship |**
ANHUI MINGNIU LOTO GARMENT CO., LTD
Hang Zhou, China | Nov 2019 – Jan 2020

- Interned for an offshore manufacturing company and material supplier to ensure timely and cost-effective production.
- Selected styles based on fabric and trim performance, characteristics, and price point, and quality-checked final products, ensuring high-quality standards.
- Assisted in updating tech packs and fitting garments, ensuring accurate documentation and improved garment quality.
- Conducted design research on fashion trends, technologies, brands, colors, fabrics, materials, and design elements, informing innovative product designs.
- Attended the fit session, documenting information and improvement advice.

● **SOFT SKILLS**

Time management and organizational skills

Nuoqi was able to manage her time when studying full-time in University and achieved a first-class GPA while commencing part-time work and hobbies at the same time. She is also good at multi-tasks and assisting administrative tasks in her experience working in fast-paced fashion industries.

Communication skills

Nuoqi has a good practice of her communication skills in her work experiences as a menswear stylist and sales communicating with customers and being a design tutor communicating with students.

● **INTEREST**

VR | MR | Photography | Tennis | Badminton | Dance

● **REFEREES**

Flora Mclean | Senior Tutor in Fashion Footwear Accessories Millinery and Eyewear RCA |
flora.mclean@rca.ac.uk

Dr Bjorn Sommer | Research Tutor | Programme Leader Innovation Design Engineering (with the Imperial College) |
School of Design | bjorn.sommer@rca.ac.uk

Dr Peter Boyd | Senior Lecturer Fashion RMIT | peter.boyd@rmit.edu.au

Dr Tarryn Handcock | Lecturer Fashion RMIT | tarryn.handcock@rmit.edu.au